

GENERAL SPONSORSHIP OPPORTUNITIES

Funds received are used generally to support programming and community service efforts during the 2023–2024 board year.

Trailblazer \$15,000

Full page advertisement in commemorative program book on inside front cover and logo displayed on BWL website for one year (October - September). Listed as title sponsor. Table of 10 with premium placement. Highly visible logo display at event (step & repeat and signage). Public acknowledgment during the program. Option to provide one small swag item to be offered to each attendee at registration.

Pathfinder \$10,000

Full page advertisement in commemorative program book with premium placement and logo displayed on BWL website for one year. Eight tickets at a table with premium placement. Logo displayed at the event.

Visionary \$7,500

Full page advertisement in commemorative program book and name on BWL website for one year. Well placed half-table (five tickets). Logo displayed at the event.

Boundary Pusher \$5,000

Full page advertisement in commemorative program book and name on BWL website for one year. Three tickets. Logo displayed at the event.

Dreamer \$3,000

Half page advertisement in commemorative program book, and name on BWL website for one year. Two tickets. Logo displayed at the event.

Stargazer \$1,500

Half page advertisement in commemorative program book and name on BWL website for six months. One ticket. Name displayed at the event.

Friend of BWL \$800

Quarter page advertisement in commemorative program book. One ticket. Name displayed at the event.

BWL Backer \$500

Quarter page advertisement in the commemorative program book. Name displayed at the event.

A La Carte Program Book Advertisement

Full Page Ad (w/bleed 7.25 x 9.25, or w/o bleed 6x8): \$1200

Half Page Ad (6 x 3.75): \$600

Quarter Page Ad (2.75 X 3): \$300

Business Card (2.75 x 2): \$150

INSTALLATION-SPECIFIC SPONSORSHIP OPPORTUNITIES

☐ **Cocktail Reception Sponsor** **\$15,000** (one available)

Be the very first sponsor recognized at Installation by hosting the pre-event cocktail reception. The reception will take place just outside the main event. The reception will feature live music from a local artist, and will include light tray-passed appetizers with a semi-hosted bar (the first 150 attendees will be provided two drink tickets). Visibility opportunities for the cocktail reception sponsor include:

- Reception signage
- Sponsor recognition on drink tickets and cocktail napkins
- Flyers* at cocktail tables
- Two-minute speaking opportunity at the cocktail reception
- Recognition during Installation program
- Half page advertisement in commemorative program book
- Two tickets

☐ **Afterglow Sponsor** **\$15,000** (one available)

Leave a lasting impression as a supporter of BWL by hosting the post-Installation celebratory afterglow. Join BWL's members and supporters for fellowship, music by a local DJ, and dancing immediately after the Installation and elevate the experience by hosting late night snacks and drink tickets for revelers. Visibility opportunities for the afterglow sponsor include:

- Signage at the entrance to the afterglow
- Sponsor recognition on drink tickets and cocktail napkins
- Flyers* at cocktail tables
- Public recognition at afterglow (via DJ)
- Recognition during Installation program
- Half page advertisement in commemorative program book
- Two tickets to the Installation

☐ **Audio Visual Sponsor** **\$10,000** (one available)

Help amplify BWL's celebration of its past, present, and future by offsetting the cost of audio-visual equipment and labor. Visibility opportunities for the A/V sponsor include:

- Recognition during Installation program
- Half page advertisement in commemorative program book
- Two tickets to the Installation.

☐ **Afterglow Photo Booth Sponsor** **\$5,000** (one available)

Leave a lasting impression on BWL devotees BWL by hosting the photo booth at the post-Installation celebratory afterglow. Visibility opportunities for the Photo booth sponsor include:

- Flyers* at photo booth station
- Logo on photo booth printout and/or digital image
- Public recognition at afterglow (via DJ)
- Half page advertisement in commemorative program book
- Two tickets to the Installation.

SOLD OUT

*Sponsor is responsible for supplying printed flyers with dimensions of 4x6 or smaller. Please provide flyers to BWL on or before September 23, 2023.

PAYMENT LOGISTICS

Purchase a sponsorship or advertisement using one of three methods:

Pay by Check: please send your completed sponsorship form and check made out to **Black Women Lawyers Association of Los Angeles, Inc.** to our attention at:

Black Women Lawyers Association of Los Angeles, Inc.
c/o Sherry Patterson
P.O. Box 8179
Los Angeles, CA 90008

Please also send an email attaching the completed sponsorship form, with a note indicating you will pay by check, to our attention at BWLInstallation2023@gmail.com.

Request an Invoice: To request an invoice, please send an email with your completed sponsorship form attached to BWLInstallation2023@gmail.com. Invoices may be paid by check or using our online payment portal (an additional 4% charge will be added to online payments to cover payment processing fees).

Pay Online: Our online payment portal will be live after July 15, 2023. Please contact us at BWLInstallation2023@gmail.com, and we'll send you the link. **PLEASE NOTE:** online payments will include a four percent (4%) charge, which covers payment processing fees.

* * *

Contact Name: _____

Firm / Company: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email Address: _____

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Camera-ready advertisements and/or logos may be sent in PDF or JPEG format with high resolution images to: Tangela Terry at tangelaterry@gmail.com (please cc: BWLInstallation2023@gmail.com). Advertisements and payment must be received by BWL on or before September 2, 2023 to guarantee inclusion in the program book.

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For questions or more information, please contact Devon Hein at 562.246.6901 or BWLInstallation2023@gmail.com. We will do our best to respond promptly, but we are legal professionals volunteering in a fundraising capacity; please allow two business days for a response to your emails and/or voicemails.